

Bless You Ayisha!

"Without publicity there is no prosperity."— Yakov Borisovich Zel'dovich

By Caroline Fenwick

The Rusitu valley is one of the country's biggest banana producing areas and sustains hundreds of small-scale farmers who have grown the crop since time immemorial.

The valley lies at the southern tip of the Chimanimani mountains where the Haroni and Rusitu rivers meet before entering Mozambique, it is a very special part of the country and several species of flora and fauna found in this area are considered rare.

Cyclone Idai left the area and its people devastated. Besides the reconstruction work in the area Bitumen World have been involved in several community projects.

On 27th March, Bitumen World were able to distribute several wrist watches to the community. Mrs Ayisha Kassim, wife of our Finance Manager, donated the wrist watches which were given to children, aging from nine to fourteen at Paidamoyo Junction on the Kopa to Jopa road.

Mrs Kassim's kindness and generosity were much appreciated by the children in the area. Not only did the community benefit, but so did Bitumen World. Such acts of kindness are appreciated by the company as they contribute to the positive relationship Bitumen World has developed in the area. The news of the donation spread fast and with it the reputation of Bitumen World.



Thank you Ayisha, "without publicity, there is no prosperity!"

